

# PRODUCT DESIGN COURSES - BA / MA

## DSAAD1 BA (L3)

### SEMESTER 1

Unit	Description	Alloted Time	ECTS
<b>General Knowledge</b>			
UE1	a - Literature/Retorics	30h	2
	b - philosophy	30h	2
	c - Contemp. Design	30h	2
UE2	English	30h	2
UE3	Marketing Strategy	30h	2
<b>Research and Creation in Visual Arts</b>			
UE4	Culture and techniques	15h	1
UE5	Art Practice and Techniques	105h	8
<b>Research and Creation in Design</b>			
UE6	Innovation and Research	15h	1
UE7	Lab Sessions	165h	10
			<b>30</b>

### SEMESTER 2

Unit	Description	Alloted Time	ECTS
<b>General Knowledge</b>			
UE1	a - Literature/Retorics	30h	2
	b - philosophy	30h	2
	c - Contemp. Design	30h	2
UE2	English	30h	2
UE3	Marketing Strategy	30h	2
<b>Research and Creation in Visual Arts</b>			
UE4	Culture and techniques	15h	1
UE5	Art Practice and Techniques	105h	8
<b>Research and Creation in Design</b>			
UE6	Innovation and Research	15h	1
UE7	Lab Sessions	165h	10
UE9	Main Design Project	30h	/
UE10	Design-Related Dissertation	30h	/
			<b>30</b>

## DSAAD2 MA (M1)

### SEMESTER 3

Unit	Description	Alloted Time	Crédits
<b>General Knowledge</b>			
UE1	a - Literature/Retorics	30h	3
	c - Histoire de l'art - Contemp. Design	60h	2
		15h	
UE2	English	30h	1
UE3	Marketing Strategy	30h	2
<b>Research and Creation in Visual Arts</b>			
UE4	Culture and techniques	15h	1
UE5	Art Practice and Techniques	45h	2
<b>Research and Creation in Design</b>			
UE6	Innovation and Research	15h	1
UE8	Stage	3 mois	1
UE9	Main Design Project	510h	10
UE10	Design-Related Dissertation	30h	6
UE11	English (design-related dissertation in English)	/	1
			<b>30</b>

### SEMESTER 4

Unit	Description	Alloted Time	Crédits
<b>General Knowledge</b>			
UE1	a - Literature/Retorics	30h	5
UE2	English	/	1
UE3	Marketing Strategy	30h	2
<b>Research and Creation in Visual Arts</b>			
UE4	Culture and techniques	15h	1
UE5	Art Practice and Techniques	45h	2
<b>Research and Creation in Design</b>			
UE6	Innovation and Research	15h	1
UE8	Stage	/	1
UE9	Main Design Project	510h	10
UE10	Design-Related Dissertation	+ sout.	6
UE11	English (design-related dissertation in English)	30h	1
			<b>30</b>