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## GRAPHIC DESIGN - COURSES CATALOGUE 2017-2018 - BACHELOR

### BA Semester 1 (Fall semester)

#### PROFESSIONAL FIELD: RESEARCH AND CREATION IN DESIGN

- Innovation, prospection and research (UE6) - 15h / 1 ECTS
- Studio (UE7) - 165h / 10 ECTS
  - *Nursery Studio*
  - *Jobs*

#### ARTISTIC FIELD : RESEARCH AND CREATION IN VISUAL ARTS

- Technology (UE4) - 30h / 1 ECTS
  - *Screen printing workshop-*
- Artistic experimentation and mediation (UE5) - 105h / 8 ECTS
  - *CAM / photography / video*
  - *Computer graphics*
  - *Artistic workshop*

#### GENERAL KNOWLEDGE

- Literature and Human Sciences (UE1a) - 30h / 2 ECTS
- Philosophy (UE1b) - 30h / 2 ECTS
- History of arts, sciences and techniques (UE1c) - 30h / 2 ECTS
- English (UE2) - 30h / 2 ECTS
- Marketing and legal strategy (UE3) - 30h / 2 ECTS

**Total 30 ECTS**

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### Semester 2 (Spring semester)

#### PROFESSIONAL FIELD: RESEARCH AND CREATION IN DESIGN

- Innovation, prospection and research (UE6) - 15h / 1 ECTS
- Studio (UE7) - 165h / 10 ECTS
  - *Ordering*
  - *Workshop*
  - *Tutored project*
  - *Internship prospection*
- Studio/Project (UE9) - 30h / - ECTS
- Individual research and dissertation (UE10) - 30h / - ECTS

#### ARTISTIC FIELD: RESEARCH AND CREATION IN VISUAL ARTS

- Technology (UE4) - 30h / 1 ECTS
- Artistic experimentation and mediation (UE5) - 105h / 8 ECTS
  - *Project: mediation*
  - *Computer graphics*
  - *Artistic workshop*

#### GENERAL KNOWLEDGE

- Literature and Human Sciences (UE1a) - 30h / 2 ECTS
- Philosophy (UE1b) - 30h / 2 ECTS
- History of arts, sciences and techniques (UE1c) - 30h / 2 ECTS
- English (UE2) - 30h / 2 ECTS
- Marketing and legal strategy (UE3) - 30h / 2 ECTS

**Total 30 ECTS**

### MA1 Semester 3 (Fall semester)

#### PROFESSIONAL FIELD: RESEARCH AND CREATION IN DESIGN

- Innovation, prospection and research (UE6) - 15h / 1 ECTS
- Professional internship (UE8) - 14h / 1 ECTS
- Studio/Project (UE9) - 200h / 10 ECTS
- Individual research and dissertation (UE10) - 30h / 6 ECTS
- Individual research and dissertation in English (UE11) - 30h / 1 ECTS (credited in S3, but all the teaching is provided in S4)

#### ARTISTIC FIELD: RESEARCH AND CREATION IN VISUAL ARTS

- Technology (UE4) 30h / 1 ECTS (credited in S3, but all the teaching is provided in S4)
- Artistic experimentation and mediation (UE5) - 120h / 2 ECTS
  - *Individual dissertation: mediation (30h)*
  - *Computer graphics (45h)*
  - *Artistic workshop (45h)*

#### GENERAL KNOWLEDGE

- Literature and Human Sciences (UE1a) - 30h / 3 ECTS
- History of arts - 45h / 1 ECTS
- Design culture - 15h / 1 ECTS
- English (UE2) - 30h / 1 ECTS
- Marketing and legal strategy (UE3) - 30h / 2 ECTS

**Total 30 ECTS**

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### Semester 4 (Spring semester)

#### PROFESSIONAL FIELD: RESEARCH AND CREATION IN DESIGN

- Innovation, prospection and research (UE6) - 15h / 1 ECTS
- Professional internship (UE8) - 1 ECTS (credited in S3+S4, but all the teaching is provided in S3)
- Studio/Project (UE9) - 235h / 10 ECTS
- Individual research and dissertation (UE10) 30h / 6 ECTS
- Individual research and dissertation in English (UE11) - 30h / 1 ECTS (credited in S3, but all the teaching is provided in S4)

#### ARTISTIC FIELD: RESEARCH AND CREATION IN VISUAL ARTS

- Technology (UE4) - 30h / 1 ECTS
- Artistic experimentation and mediation (UE5) - 2 ECTS
  - *Project: mediation (30h)/2 ECTS*
  - *Computer graphics (45h)*

#### GENERAL KNOWLEDGE

- Literature and Human Sciences (UE1a) - 30h / 5 ECTS
- English (UE2) 30h / 1 ECTS
- Marketing and legal strategy (UE3) - 30h / 2 ECTS

**Total 30 ECTS**